



AMITY
UNIVERSITY
DUBAI

CAREER DEGREES IN **BBA**

Bachelor of Business Administration - 3 Years



**FORBES MIDDLE EAST
HAS RANKED
AMITY UNIVERSITY DUBAI IN
TOP-5 IN UAE FOR MBA**



Why pursue BBA

- Experiential learning through group projects, role plays and case analysis
- Faculty comprising leading academicians credited with numerous UAE-focussed management case studies
- Specialisation in three streams - Marketing, Finance and Human Resources
- Option to do Dual Specialisation in the last year of the programme
- Highly affordable fees with easy payment terms
- Students with higher aspirations can also pursue Masters in Business Administration (MBA)

Study BBA at Amity University Dubai

Amity University Dubai is a part of India's leading education group with a legacy spanning over 20 years and offering globally benchmarked education right from pre-school to Ph.D. level. Amity today has global campuses in London, Singapore, California, New York, Mauritius, China & Romania.

Amity University Dubai has been established in line with Amity's commitment to conduct world class education and research in alignment with the strategic vision of Dubai. Based out of the Dubai International Academic City (DIAC), Amity University Dubai offers a truly global education experience with top international faculty and students from different countries.

Get a globally recognised degree

The students at Amity Dubai are awarded UGC recognised degrees by Amity University which are internationally acceptable. The degrees are also recognised by Knowledge and Human Development Authority, Dubai for employment opportunities in UAE's Government Departments and private organisations.

Explore world-class infrastructure

- Hi-tech classrooms equipped with multimedia and audio-visual equipment
- Library is stocked with over 5,000 books and offers access to over 10,000 online academic and research journals
- Multi-mix of eating joints offer nutritious and wholesome food to ensure a well-balanced diet
- Sports facilities include football ground, tennis and basketball court among others
- Well-equipped male and female residences are offered to students who need accommodation. Rooms are available in single and double occupancies

Get ready for great career opportunities

The employment prospects after BBA are quite bright given the fact that students can enhance their career prospects in IT companies, Banks and Automobile Organisations, Consultancy, Finance & Shopping Malls. Students with higher aspirations can also pursue Masters in Business Administration (MBA) and gain specialisation in a specific management domain.

Eligibility: Minimum 50% aggregate in Grade X & XII.

The medium of instruction is English therefore students will need to meet specific English proficiency requirements.



AMITY
EDUCATION
GROUP

5
Universities

13 B.Schools
in India

8 International
Campuses

100,000
Students

150
Institutions

3,500
Distinguished
Faculty

500 case-studies
Developed by
Faculty

8,500
Students studying
with Scholarships

47,000 on-campus
Placements over
the years

Amity: A gateway to globally benchmarked education



Recognised by
University Grants
Commission (UGC)



Listed in
United Nations
list of Global
Universities



NAAC
NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL
Accreditation with GRADE 'A'



'Premier Status'
Accreditation from
ASIC, UK



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Licensed by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.